

*SEVEN***1**

Racing

*SEVEN***1**

Ranch

2025

ADVERTISING/SPONSOR





2025 RIDE SCHOOL SCHEDULE

RAYMOND, AB

TEMPLE HILL MOTORCYCLE PARK
TBD (April)

TABER, AB

TABER MOTOCROSS ASSOCIATION
TBD (April)

PICKARDVILLE, AB

SEVEN1 RANCH – INTRO TO RACING
MAY 10

PICKARDVILLE, AB

SEVEN1 RANCH – CAMP N RIDE
MAY 31/JUNE 1

TBD, AB

WHITERIDGE/COLD LAKE
JUNE 28 or 29

PICKARDVILLE, AB

SEVEN1 RANCH – LADIES ONLY / RIDE SCHOOL
JULY 12/13

FORT MCMURRAY, AB

MCMURRAY DIRT RIDERS MX TRACK
AUGUST 9/10

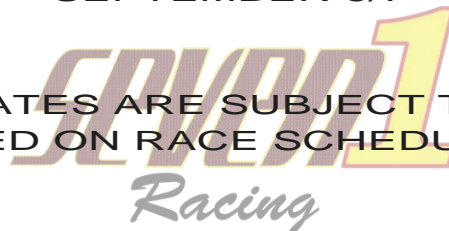
PICKARDVILLE, AB

SEVEN1 RANCH
AUGUST 23 or 24

PICKARDVILLE, AB

SEVEN1 RANCH- CAMP N RIDE
SEPTEMBER 6/7

*SCHOOL DATES ARE SUBJECT TO CHANGE
BASED ON RACE SCHEDULES





Mission Statement

Our goal at Seven1 Racing is to provide riders of all skill levels a chance to learn and progress their riding in a safe and sustainable fashion. We have a heavy promotion on perfecting ones riding technique so that they can not only rider safer and lessen the chance for injury but become faster and more consistent riders whether it be on the motocross track or in the back bush on single track or enduro trails.

About Seven1 Racing

Bobby Warring has been riding dirt bikes since the age of 6, and by the age of 11 he started his race career. As a typical Canadian kid, his life revolved around Moto and hockey. By the time he turned 16, he decided to dedicate everything to pursue his motocross career. Making his way up through the ranks he finally made it to Intermediate, where he suffered a severe crash breaking his T6 and T7 vertebrae. Knowing that his Pro dreams were over, he focused on just riding competitively in Alberta, BC and Northern USA. After 25 years of racing he has numerous Provincial Championships in the Intermediate class as well as the Vet Classes. In 2010 Bobby and Mel started Seven1 Racing, they started off sponsoring a few of the local riders and have continued to grow from there. In 2019, Bobby brought up AMA National and Supercross World Champion Ryan Hughes to put on a coaching clinic in Alberta. After the mass success of the school, we had many requests from parents at the tracks that we needed more riding schools available in this province. Since then we have put on more than 60 events and our Ride Schools are continuing to grow. We now have a Ladies Only clinic, as well as the classes for new riders to the seasoned vets who want to train and continue to progress their riding. Our coaching staff has now grown to 4 coaches and each year we continue to try and bring up a Professional rider from the States or a national Pro from Canada to continue to work with our group of riders.

If your organization would like to support or advertise with the Seven1 Racing Team or Seven1 Ranch, we would appreciate hearing from you and any sponsorship you can provide us.

We would like to discuss any ideas you have if one of our packages does not work. Please read further for our sponsorship package details.





SPONSORSHIP PACKAGES

TITLE TRACK/SCHOOL SPONSOR

\$2500

- Full Branding at the track (ie “YOUR COMPANY” /SEVEN1 RANCH)
- Logo on Main Entrance Sign.
- Track Banners (up to 4 - 3’x8’ Banners) placed around the track.
- Logo on all Ride School posters and pamphlets.
- Acknowledgement at all ride schools.
- 4 Lessons at Seven1 Ride School
- Access to Private Track Days at Seven1 Ranch
- Logo on entry forms.
- Logo will be displayed on website, Facebook and instagram.
- Shootouts on social media throughout the season
- Booth space at all schools and events.



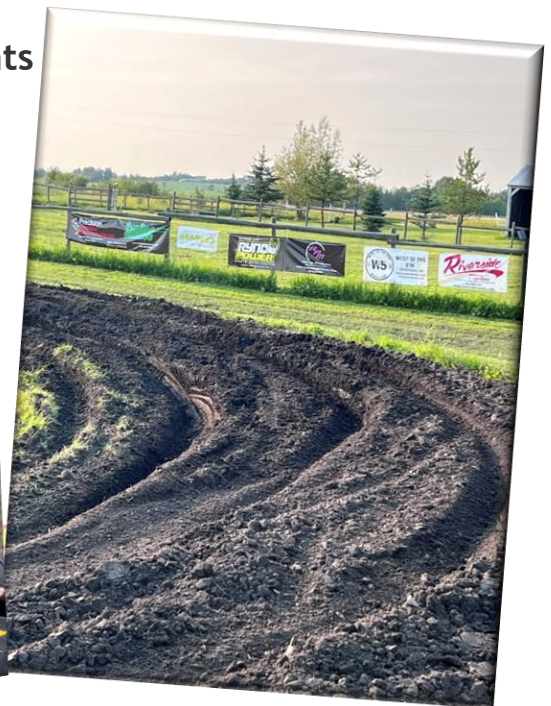


SPONSORSHIP PACKAGES

START STRAIGHT SPONSOR

\$2000

- Signage on Dog House at Start.
- Track Banners (2 - 3'x8' Banners) 1 - placed at first corner; 1 - Parking area.
- Logo on all Ride School posters and pamphlets.
- Acknowledgement at all ride schools.
- 4 - Entries for Ride Schools
- Logo will be displayed on website, Facebook and instagram.
- Shootouts on social media throughout the season
- Booth space at all ride schools and events



Racing



SPONSORSHIP PACKAGES

GOLD SPONSOR

\$1000

- 3'x8' Track Banner in Parking area.
- All Ride School posters and pamphlets.
- Acknowledgement at all ride schools.
- 2 - Entries for Ride Schools.
- Logo will be displayed on website w/backlink to company website, Facebook and Instagram.
- Shootouts on social media throughout the season.
- Booth space at all ride schools and events



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SPONSORSHIP PACKAGES

SILVER SPONSOR

\$750

- \$750 in cash, merchandise or gift certificates.
- 1 - 2'x4' Track Banner
- Acknowledgement at all ride schools.
- Logo will be displayed on website w/backlink to company website, Facebook and Instagram.
- Shout outs on social media throughout the year.
- Public giveaways of merchandise or gift certificates.



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SPONSORSHIP PACKAGES

RIDER/RACE TEAM SPONSOR

\$500

- Additional advertising/logos can be purchased and added to MX bikes, race trailer @ \$250 per logo
- Helmet Logo \$150
- 2'x4' Banner at pits \$500
- Acknowledgement at all ride schools/race events
- Logo will be displayed on website, Facebook and Instagram
- Logo will be displayed on Pit banner at all events
- Will get Shootouts on social media throughout the season
- Mentioned in sponsor section on all race forms
- Mentioned in all media/interviews



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SPONSORSHIP AGREEMENT

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ Prov: _____ Postal: _____

Ph: _____ Cell: _____ Fax: _____

Email: _____

Website: _____

Company or product name to be advertised:

Please check one:

Title Sponsor \$2500

Start Straight Sponsor \$2000

Gold Sponsor \$1000

Rider/Race Team \$500

Silver Sponsor \$750

Cash Contribution \$

In-Kind Donation:

The cash value and description of this in-kind contribution is:

Seven1 Rep: _____

Company Rep: _____

Date: _____

Please email your company logo (vector format) and profile description to:

info@seven1racing.com

